

Personal Information:

NATIONALITY: Argentine - French**BIRTH:** 21/10/1993**LANGUAGE:** Spanish(native) - English(advanced)**WEB:** www.micaelaclubourg.com

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Design Education:

IED: 2022
Barcelona Master in Sustainable Fashion Design and Technology**UAL:** 2007-2011
Londres Short course certificate, Sustainable Fashion Design**UB:** 2018
Buenos Aires Postgraduate in Fashion Marketing**UBA:** 2012-2017
Buenos Aires Fashion Design

Software:

AI: Midjourney/ Krea / gpt

Adobe Photoshop: Advanced

Adobe Illustrator: Advanced

Adobe InDesign: Basic

Corel Draw: Basic

Rhino: Basic

CLO 3D: Basic

Office package

Professional Experience:

Product & Sustainability Lead Sustainable Fashion Innovator & Strategy | 2023

- +Led collaborations and implemented circular strategies to embed sustainability from the design stage.
- +Ensured compliance with European regulations and Green Pact standards, applying circularity criteria across the product lifecycle.

University Professor | 2023
LCI Barcelona -
Escuela Superior

- +Immersed students in real-world fashion design scenarios with a focus on sustainability and critical thinking.
- +Taught courses in Fashion Design, Color Theory, Stamping Techniques, and New Materials, fostering creativity and entrepreneurial skills.

Creative Director & Brand Management | 2018
<https://studiocumbre.com>

Creating design concepts for Ready-to-Wear Collections:

- +Product Development from a sustainable approach
- +Commercial Strategy, EU wholesale market
- +Art Direction

Global Partnerships Lead Bridging Global Fashion with Latam Craftsmanship | 2023
<https://dcc-platform.com>

- +Introduced sustainable traditional textile practices into the contemporary fashion market.
- +Led B2B partnerships, fostering sustainable and socially impactful collaborations.
- +Ensured cultural preservation through blockchain-based certification and empowered brands to form positive alliances.

Design Assistant | 2022-2023
Hereu Studio
<https://hereustudio.com>

- +Trends research
- +I+D research
- +Sketches and technical sheets
- +Prototypes development

University Professor | 2015-2021
UBA (Facultad de Arquitectura,
Universidad de Buenos Aires)

- +Guided students through the entire fashion design process, from concept to execution, offering mentorship and feedback to enhance their skills.
- +Supported students in overcoming creative challenges, helping them bring strategic design projects to life.

Production & Product Development | 2019-2021
Compañía de Pieles
& Leather Group -ARG

- +Trends research
- +I+D research
- +Sketches and technical sheets
- +Prototypes development

Keynote Presentations & Guest Lectures:

Guest Lecturer | 2022-2024

Sharing Insights on Sustainable Business Models, Eco-design Strategies, and Circular Innovation at several universities, including:

- +Fabricademy (Iaac) / LCI Barcelona / UBA-FADU (University of Buenos Aires) / IED

Honors and Awards:

- +**FASHION VALUES 2023 / 2024** | Centre for Sustainable Fashion | Fashion Values Society:Finalit
- +**WEMED 2023** | Circular Economy and Eco-Innovative Entrepreneurship Award, fashion green startup in the Mediterranean
- +**WORTH PROJECT 2023** | fashion and lifestyle industries - Reinventing craft - Milan Design week.
- +**RE-IMAGINE TEXTILE 2023** | High-performance program - Bridge between global brands and artisan communities / DCC PLATFORM
- +**GREEN PRODUCT AWARD 2023** | Ready-to-wear collection distinguished as a green product / STUDIO CUMBRE
- +**REDRESS 2022** | Finalist at Redress Design Awards 2022 - Ready-to-wear Hong kong Runway / STUDIO CUMBRE
- +**SELLO DEL BUEN DISEÑO 2022** | Ready-to-wear collection distinguished by Argentinean Design Association / STUDIO CUMBRE
- +**DHL FOREVER PIECES 2022** | collaboration with Mykke Hofmann brand - Germany
- +**IED BARCELONA 2022** | Master's Scholarship - Sustainable Fashion and Technology - Barcelona
- +**BA JOVEN 2020** | Fashion and Business Mentoring at the Creative Entrepreneurship Incubator - Argentina
- +**IC CURATE 2019** | Selected to exhibit Cumbre at New York fashion trade show, Emerging Designers - New York
- +**ID DUNEDIN FASHION 2019** | Finalist in ID International Emerging Designer, Dunedin fashion week - New Zealand